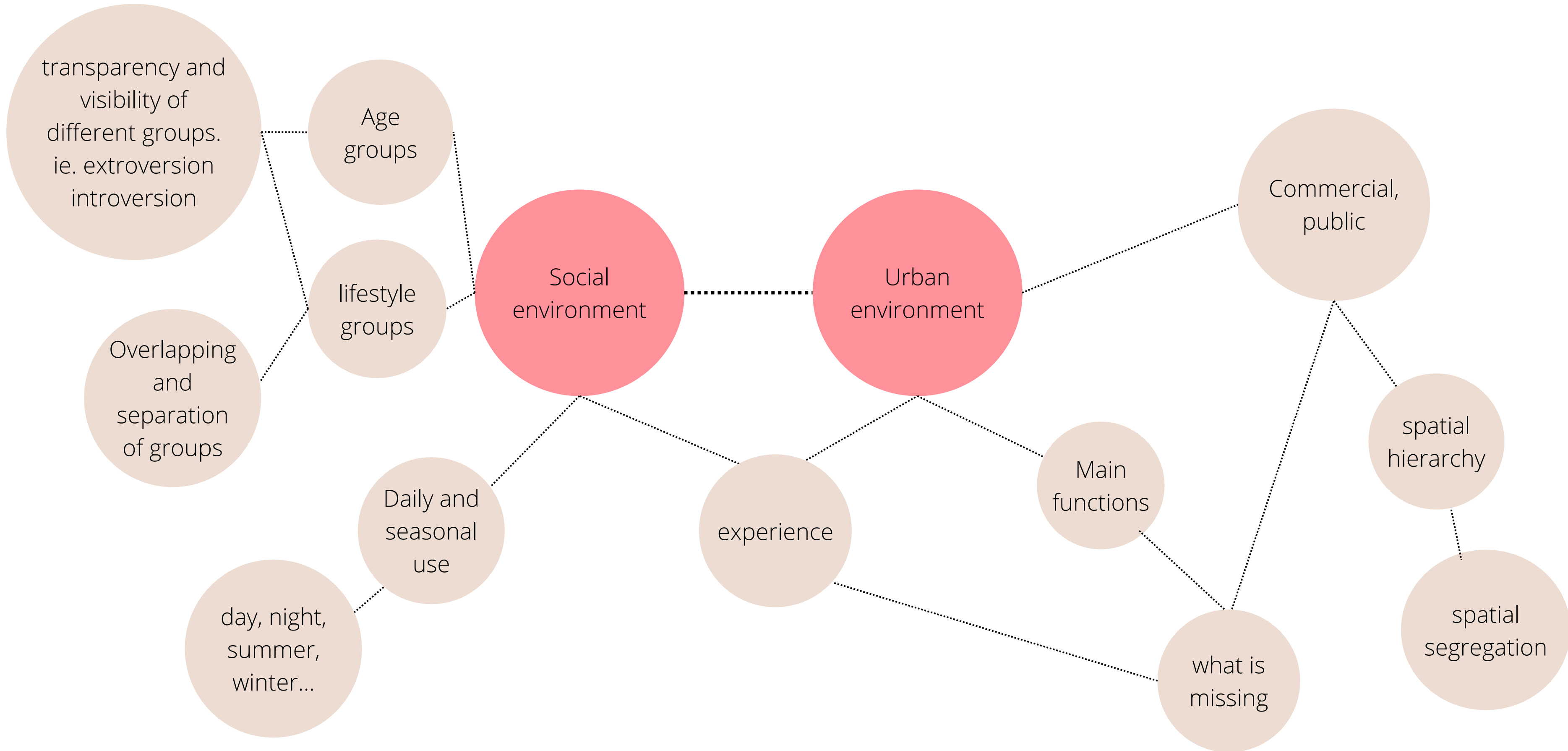
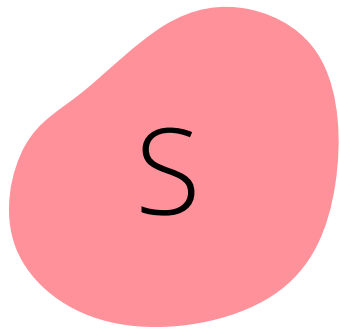


The Loop

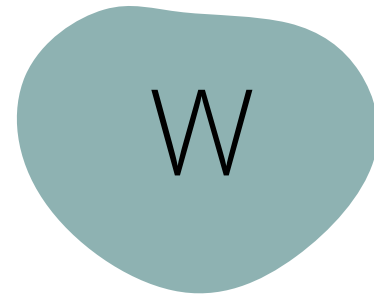
team 1 Kartal | Mäkinen | Samanci | Sitrakova

Analysis of the site

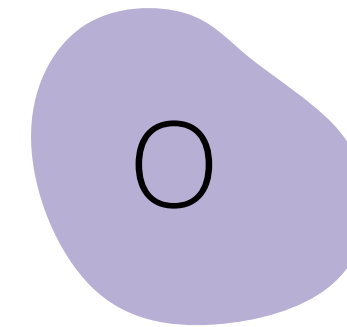




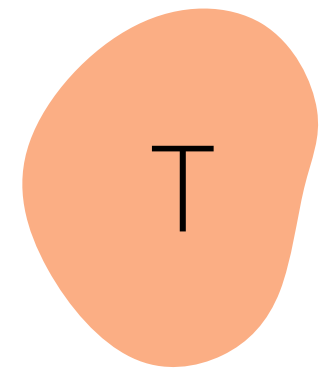
1. User profile of the area is diverse
2. Lake has potentials to **increase biodiversity** in the area
3. Boats for commercial use
4. During summer, there are many events happening in Tampere that actually attract (mainly local) tourists
5. Deep connection with sports history
6. Connection to the city and surrounding environments.
7. A diverse range of services, such as consumer-based services, as well as cultural opportunities, such as sports and concerts



1. Area has potential for bringing in more people, but especially **Ratinan Rantatie is not welcoming**
2. Boats and decks are not in use for more than half of the year
3. **Side walk- residential building relationship** next to Koskikeksus is weak and **undesigned**
4. Huge **monofunctional plot** that is used by small amount of people on a daily basis.
5. Ratinan Rantatie has no other function than to serve the stadium. When the stadium is not in use, the whole area remains somewhat idle.
6. **Lack of free public spaces & seatings.**
7. Not inclusive for older adults, there is no place for kids & their parents to socialize
8. Not an enjoyable place
9. Car-centralized spaces increasing noise and CO2 pollution



1. Increasing population (ie. Increasing demand to the city)
2. Diversity of users (area could be used by even more people with the right attraction policies)
3. Kuuma and stadium area are good event places. So, the area around lake could be like an **"social interaction pool"**
4. Encouraging people to choose more active ways of living in the city center.
5. Growing attractions for visitors.
6. Activating environments that in the future provide cultural enrichment.
7. The aspect of creating **delightful spaces for different communities.**
8. Creating a **focal point** with clear reach to all directions of the Ratina area.
9. A purpose for the area for the communities to use. (Families, young people, animals, elderly people)
10. Give agency to the area, a **sense of belonging:** Why am I here? Do I belong here?
11. Cohesion



1. Gentrification might happen based on the density of commercial activities in the place.
2. Problems with seasonal use. Lack of use throughout the year.
3. Crowded spaces.

Single individuals

(Students, young people, older adults)
Places to improve wellbeing and health. Some hangout spots, restaurants, kiosks, bars. Places that are more open during the day. Skating ramps, Hangout spots like benches, green areas, cafes, restaurants etc...



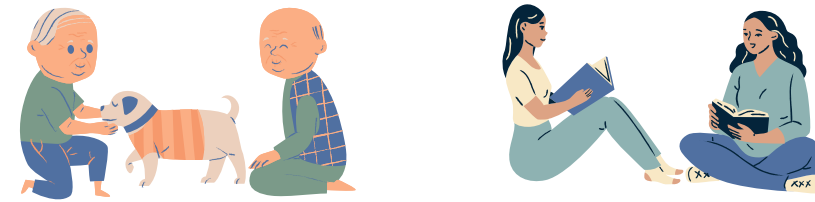
Families

Families wanting spaces for the children to play and interact with the environment safely and comfortably. A day of shopping in Ratina with the family and wanting to relax by the Ratina waterfront.



Groups

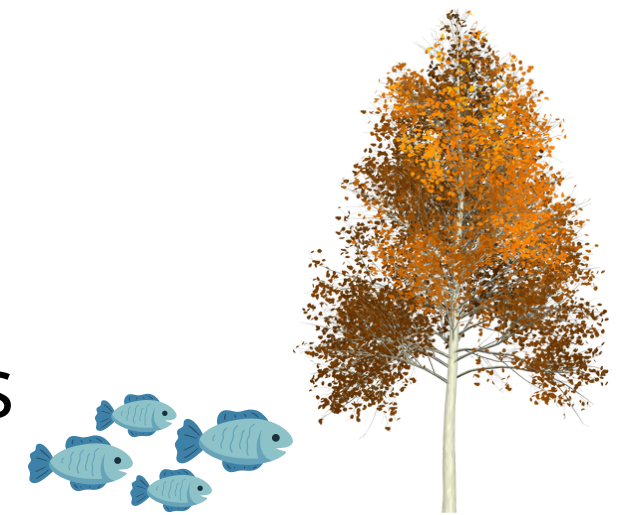
Different demographics requiring a variety of spaces for daily activity (varying sports activities; yoga, bike&skating?, swimming, sunbathing)



Non-human personas

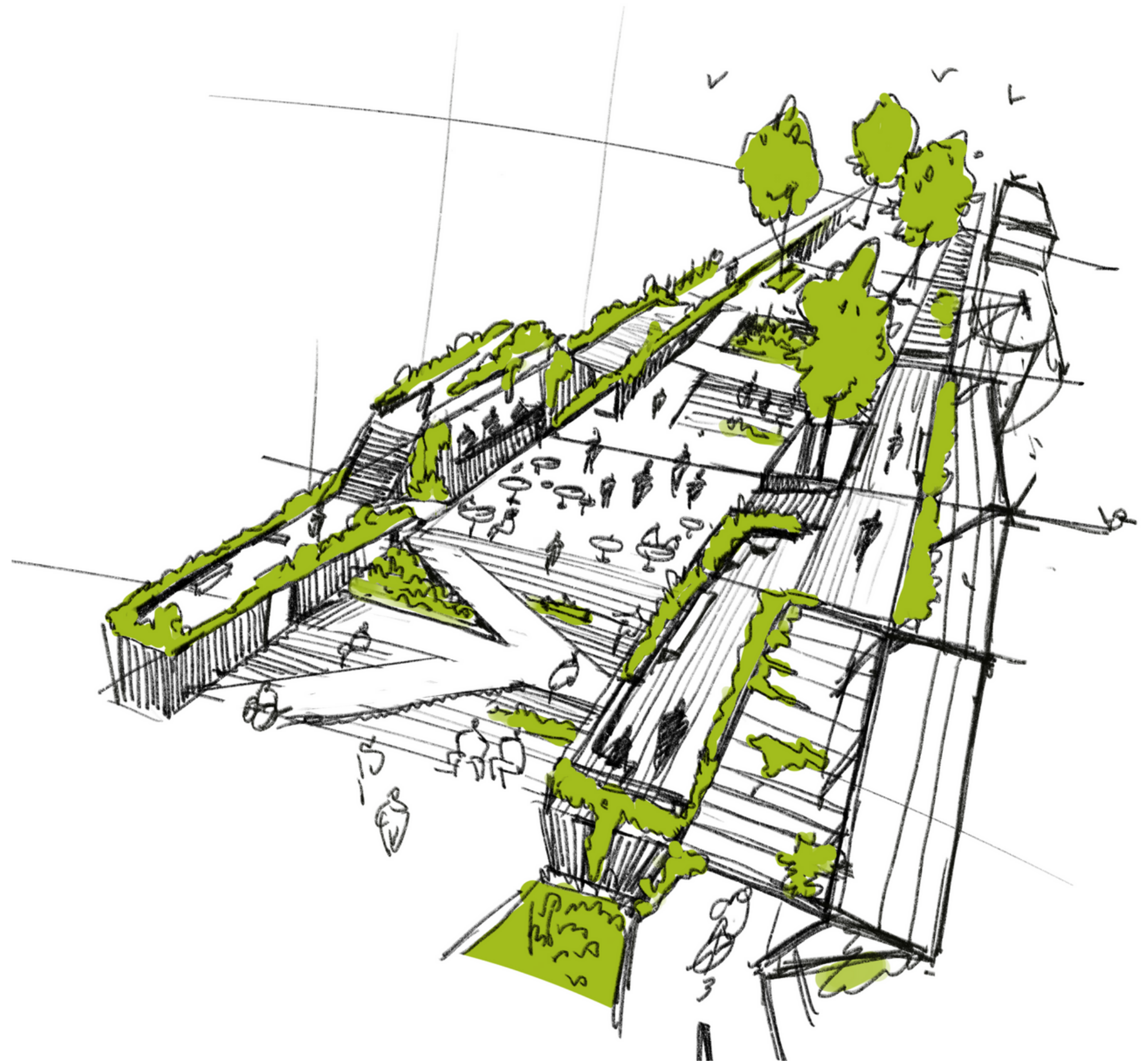
(animals; birds, fish, biodiversity)

Increasing the focus on natural environment and greenery would in turn improve wellbeing for a variety of animals such as birds, small animals (squirrels etc.) as well as the fish population in the waterbed. Implementing biospheres around the site as well as planting new ones into the water would provide an improved environment not only for humans but for animals. A variation in biodiversity would create interesting focal points and landscape.



Vision and Concept

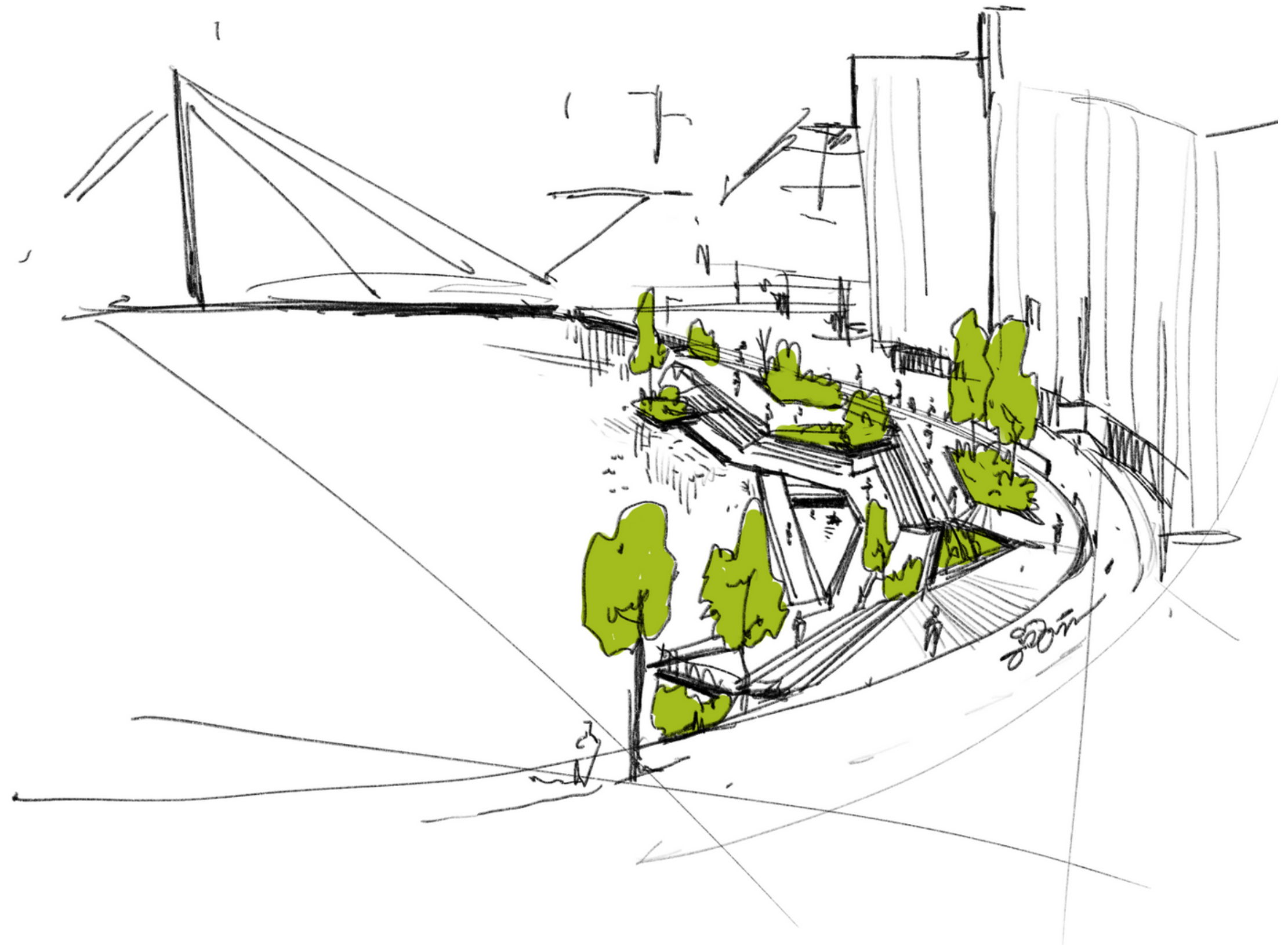
"Our vision is to **activate the shoreline** through a variety of solutions. Focusing on the **social and environmental sustainability** aspects in our design, we intend to provide a healthier environment through the encouragement of different **communities for social participation** in a regenerative urban landscape. We aim to create a **diverse environment** of natural evolution through the agency of space and promote growth through **social and communal interaction.** "



illustrative sketch for the design next to the stadium.

The concept is designed around **5** key themes we discovered during our initial analysis: **Community, accessibility, transparency, agency, and biodiversity.**

We want to approach our design through the lens of the existing and possible future **communities** to foster diverse and a delightful urban environment. The project takes into account the different existing hotspots around the Ratina area, and through our contribution, we aim to create a "**connection pool**" to further increase the circulation of people around the area and into the waterfront. Our concept is to foster **accessible** and multifunctional spaces for daily and seasonal use. Multifunctional spaces that are adaptable to different user groups.



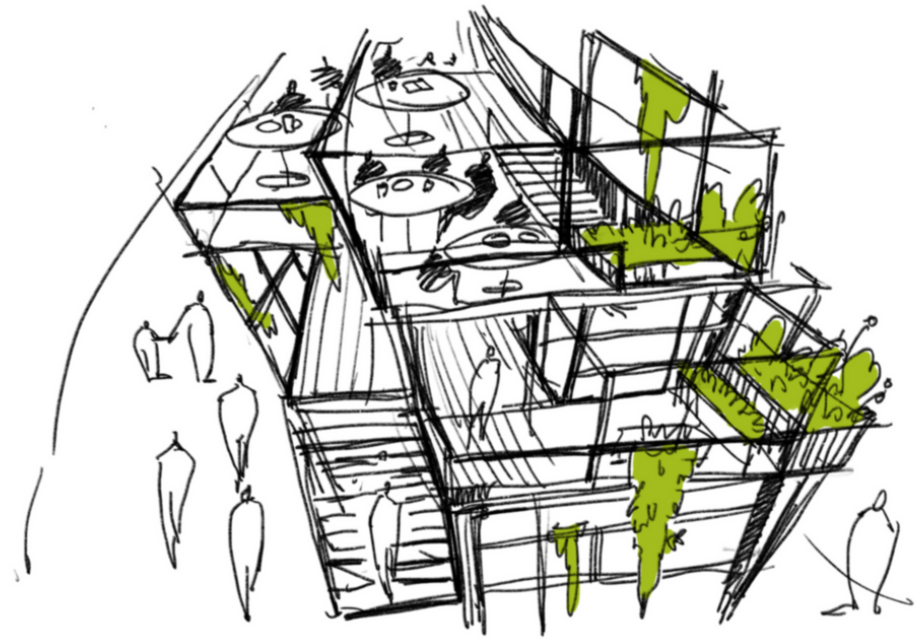
illustrative sketch for the design of the waterfront..

Through our design choices, we aim to create **transparent** spaces that give incentives for people to use them for daily activities, events, and communal gatherings. We want to focus on creating **agency** for our project. Something that emulates people to use the varied spaces and gives the users a sense of identity and belonging.

Through communal participation, our focus is to also preserve and increase the **biodiversity** of the area. By not only focusing on human users, but we also want to take into account multiple non-human users in our design concept, such as birds and fish. By doing this, we aim to increase the variety of biodiverse environments that foster cohesion and delight.



illustrative sketch of the leveling concept of the design.



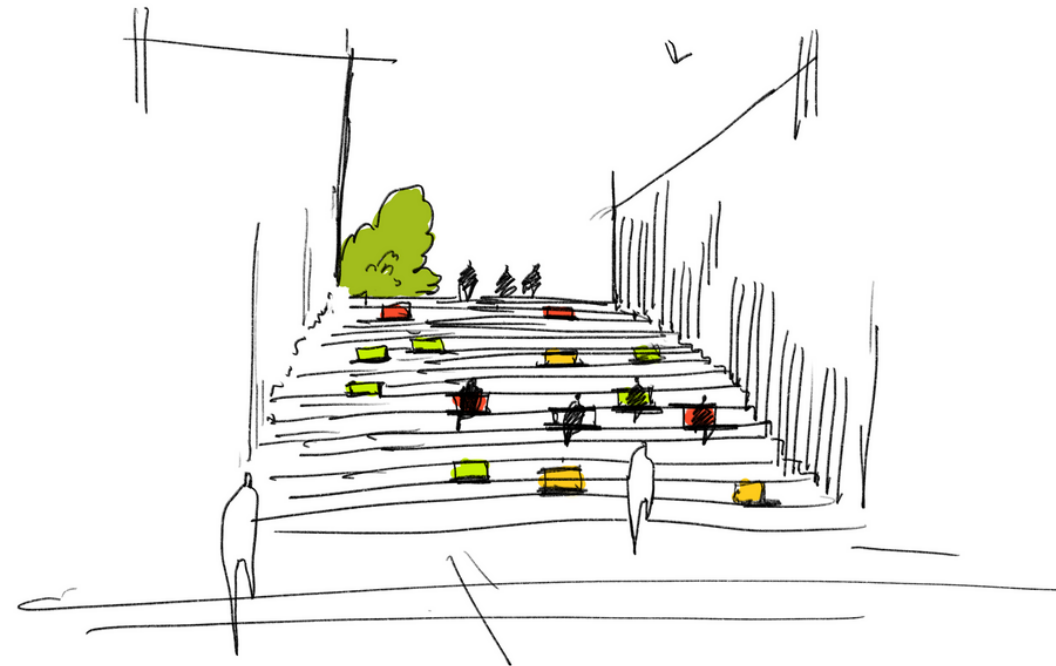
Tools:

Adaptive and flexible use of the parking lot based on:

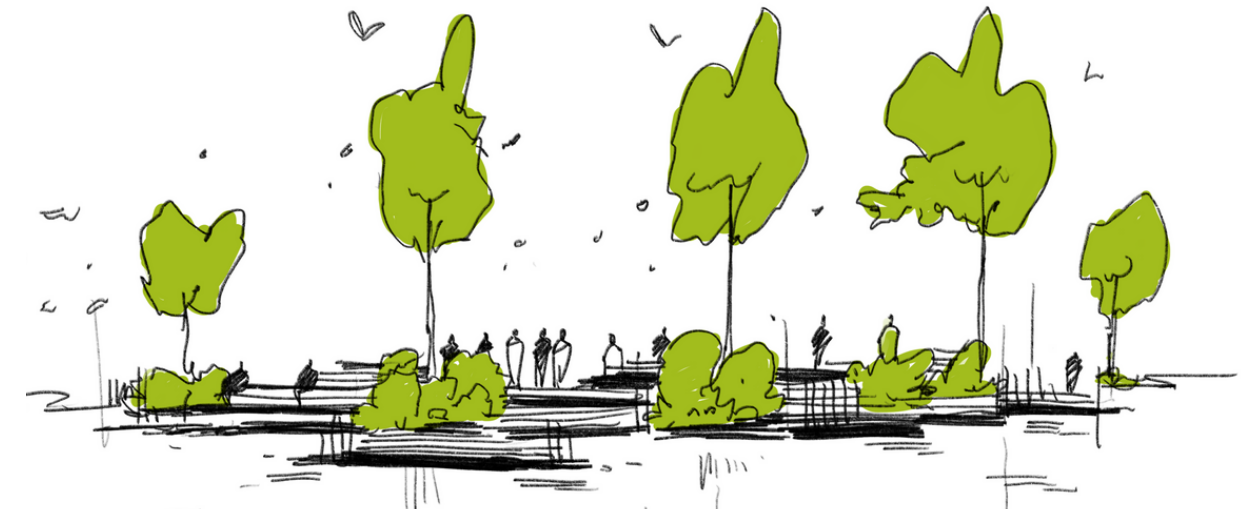
- seasonal
- temporal major events

Pop-up beach & restaurants during

- demountable modules with varying size, spatial and programmatic quality.
- connecting different levels of stadium
- creates different sights through Tammerkoski



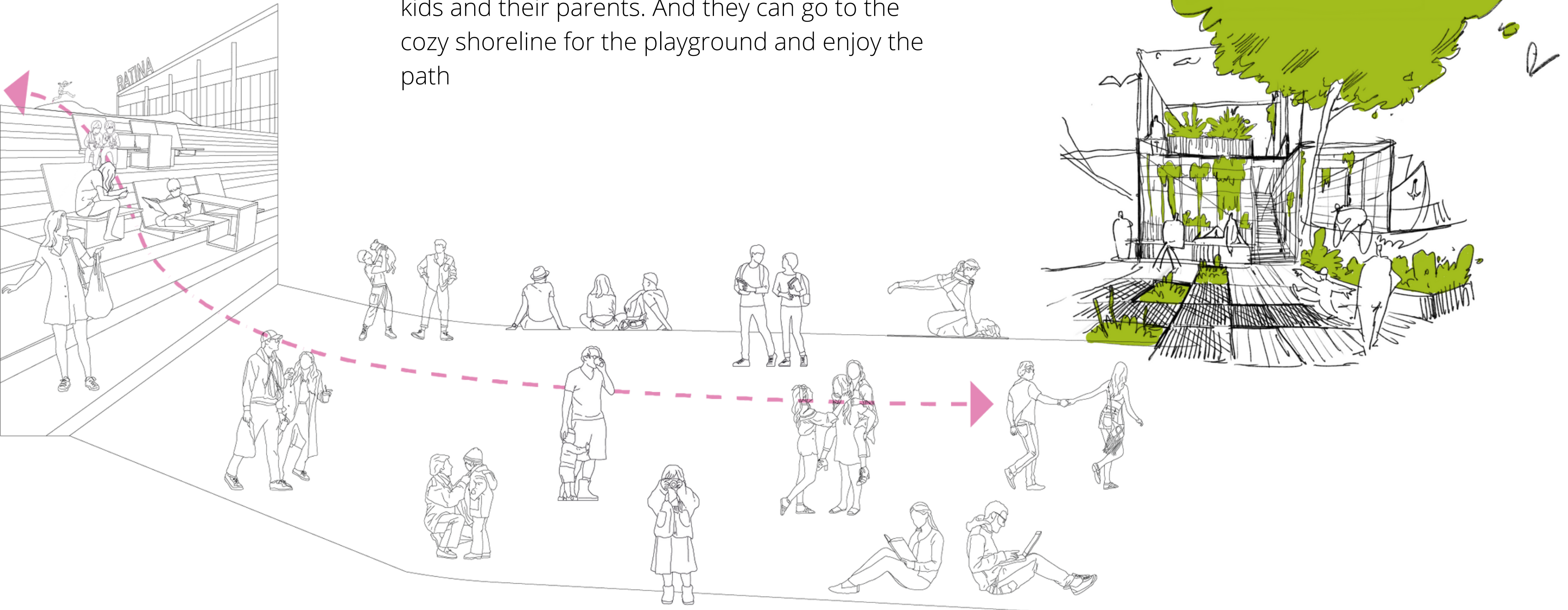
For the **intersections**: playful improvement in Ratina's staircases to achieve kids-friendly zone



For the **shore**: rehabilitating the biodiversity, green continuation, water as social infrastructure, pool, public bath

a route to kid-friendly zone

We will activate the intersection of the site with Ratina to achieve kid-friendly zone. Our proposal is reviving the staircase with modular seating and table-like public furnitures that will attract kids and their parents. And they can go to the cozy shoreline for the playground and enjoy the path

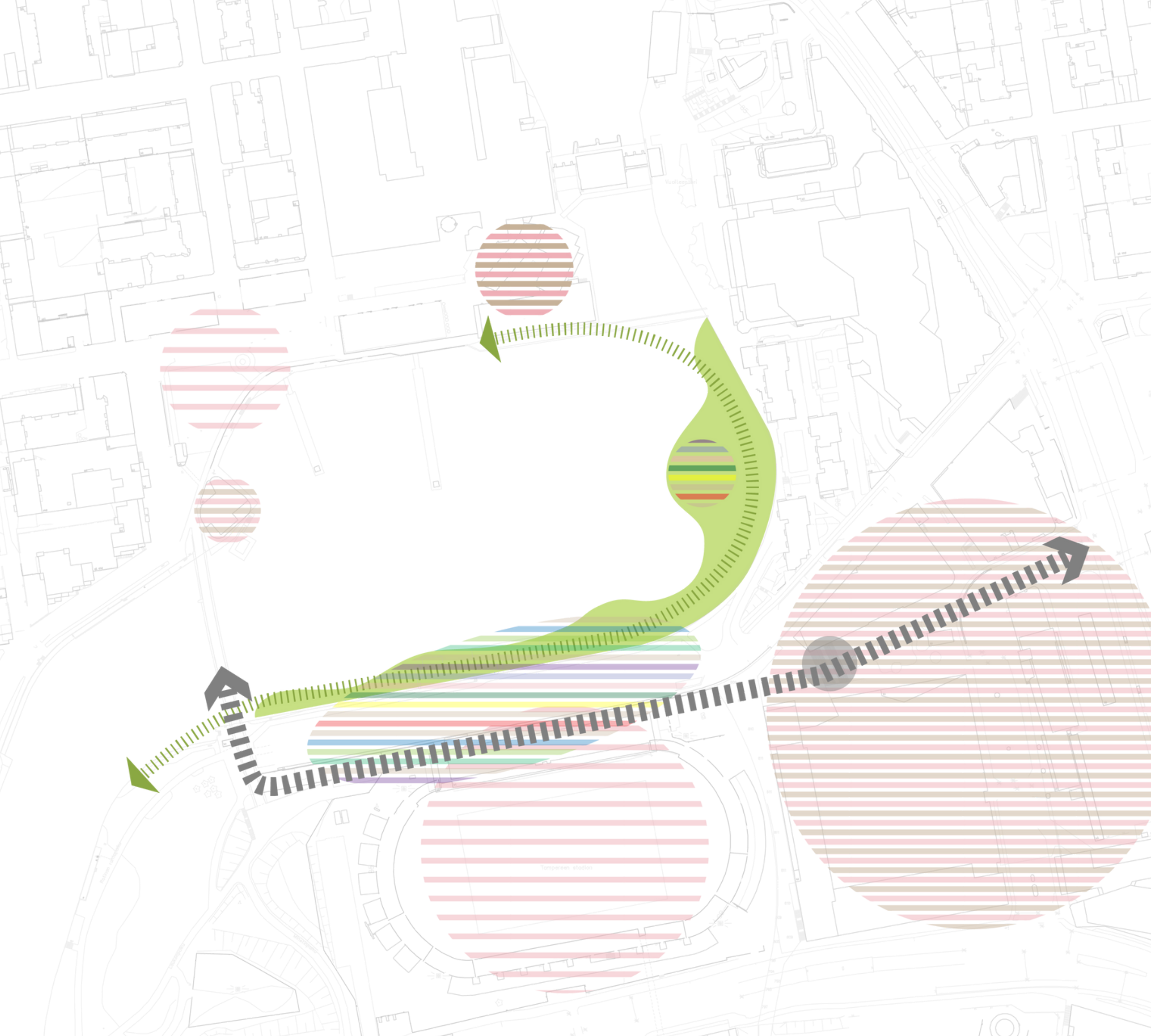




- Existing event areas
- Our addition for free public spaces
- Shoreline turns into an inviting loop

The concept is help to create a **'social interaction pool'** for Tampere inhabitants in the center. Based on Harava Kysely 2013, People consider the surrounding of the area is a good place for events but the area is lack of this connection. We decided to complete this missing function on the area and create an **inviting loop** to attract varying people to come and enjoy this cozy public space by themselves or within a group.

Our concept offers a new **regenerative public landscape** for already existing residents nearby Ratina and center. A nice and **cozy social interaction place** and sport activities for the inhabitants, students and tourists. A peaceful well-being environment for older adults. A **kid-friendly environment** that creates dialogue between children and their parents.

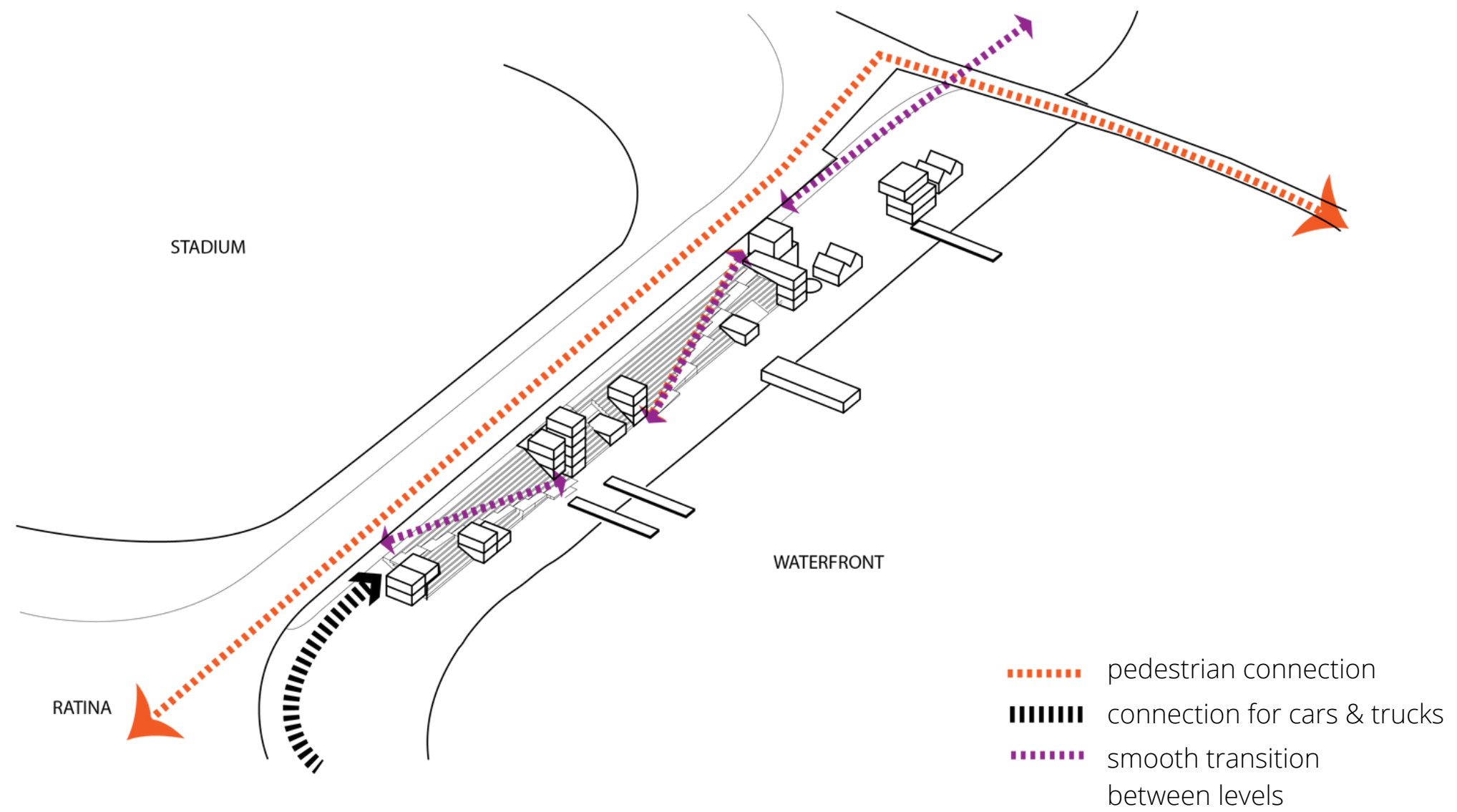
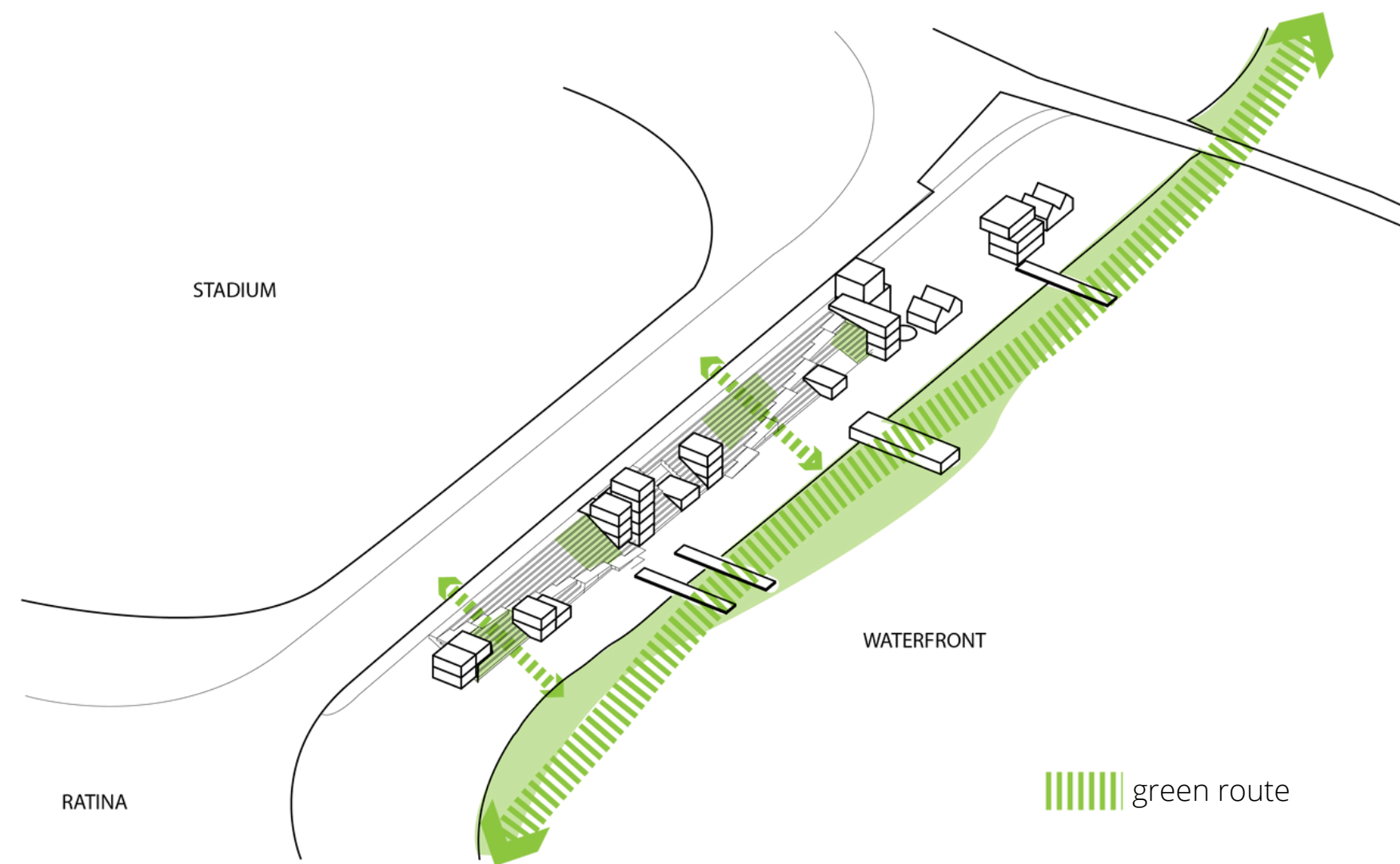


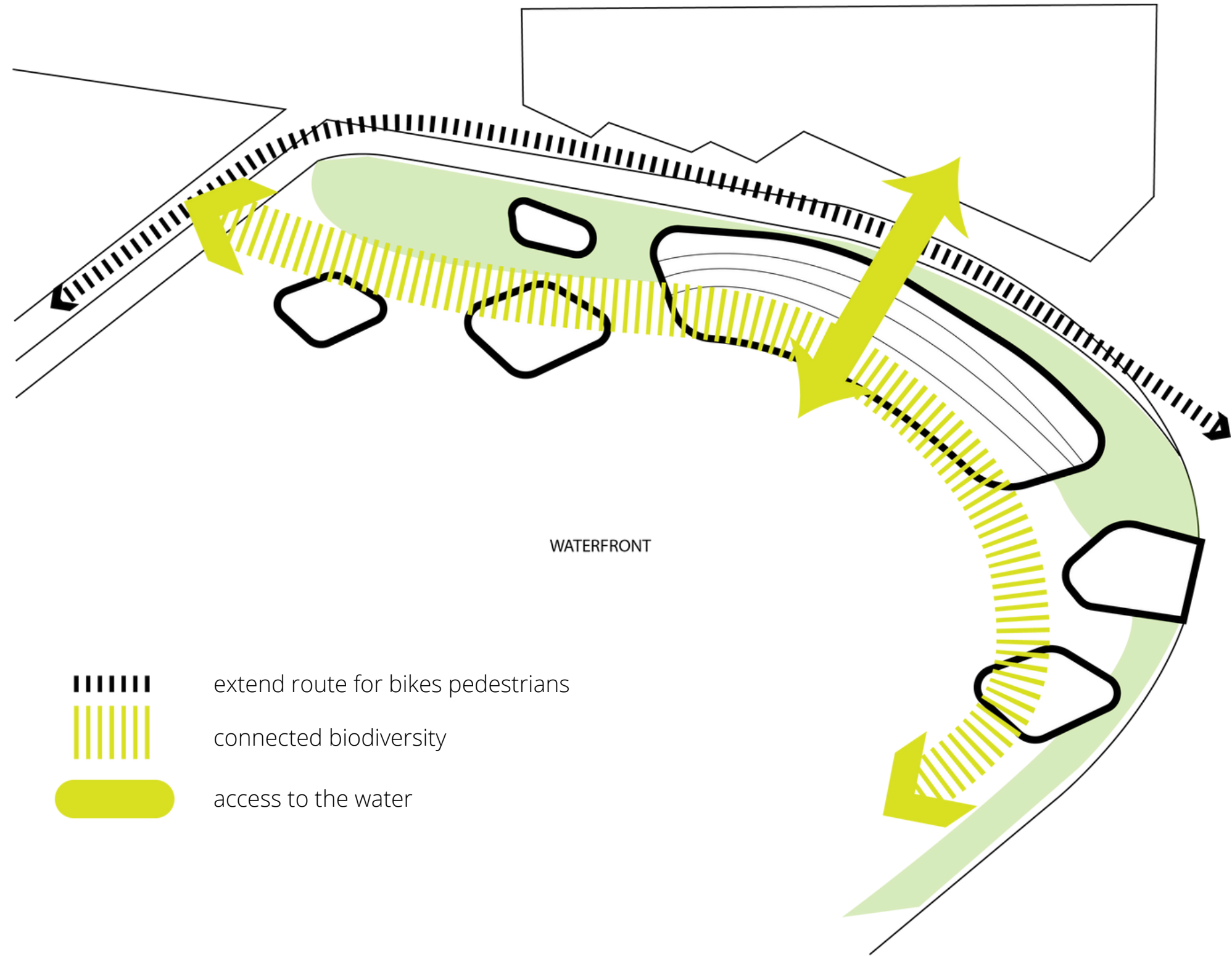
existing condition:

- monofunctional or specified functional places




ideas:

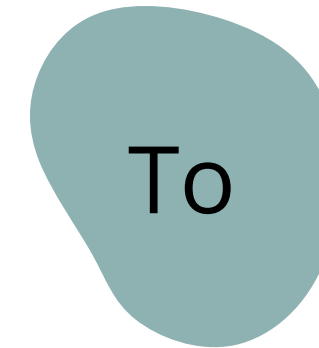
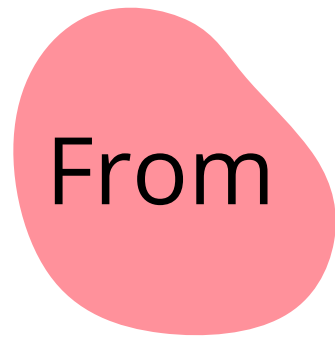
- multifunctional public places
- inviting pedestrian route
- green route for cycling and walking





WATERFRONT

-  extend route for bikes pedestrians
-  connected biodiversity
-  access to the water



monofunctional spaces

water as industrial infrastructure

Lack of free public spaces & seatings

exclusive to certain user profiles

vehicle dominated streets near by

undesigned and narrow pedestrian path

area used only during events to pass through

cozy public place for Tampere's inhabitants

water as social infrastructure

area dedicated for free public spaces and gathering places

area that serves for all kind of profiles | kid friendly spaces

pedestrian streets with natural aspects

welcoming and designed path including nature

area serving the community throughout the year



Rendered visual of the Ratina site next to the stadium.

Rendered visual of the Ratina site next to the stadium.
Focusing on communal outdoor spaces.



KIITOS PALJON!

