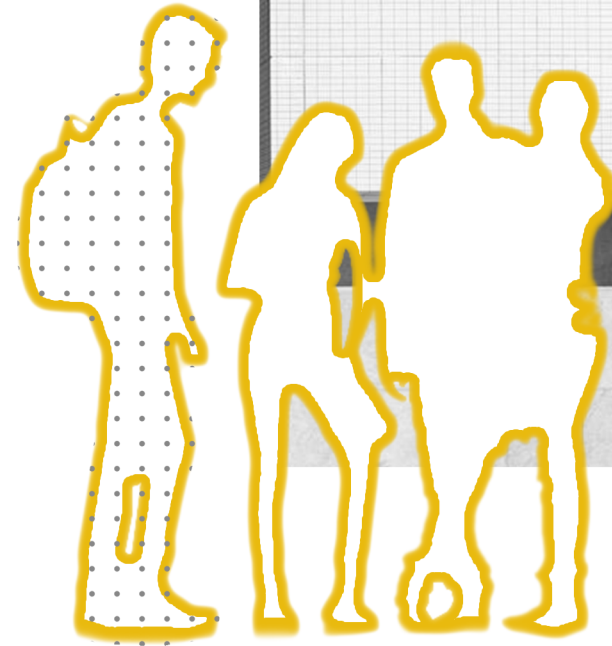


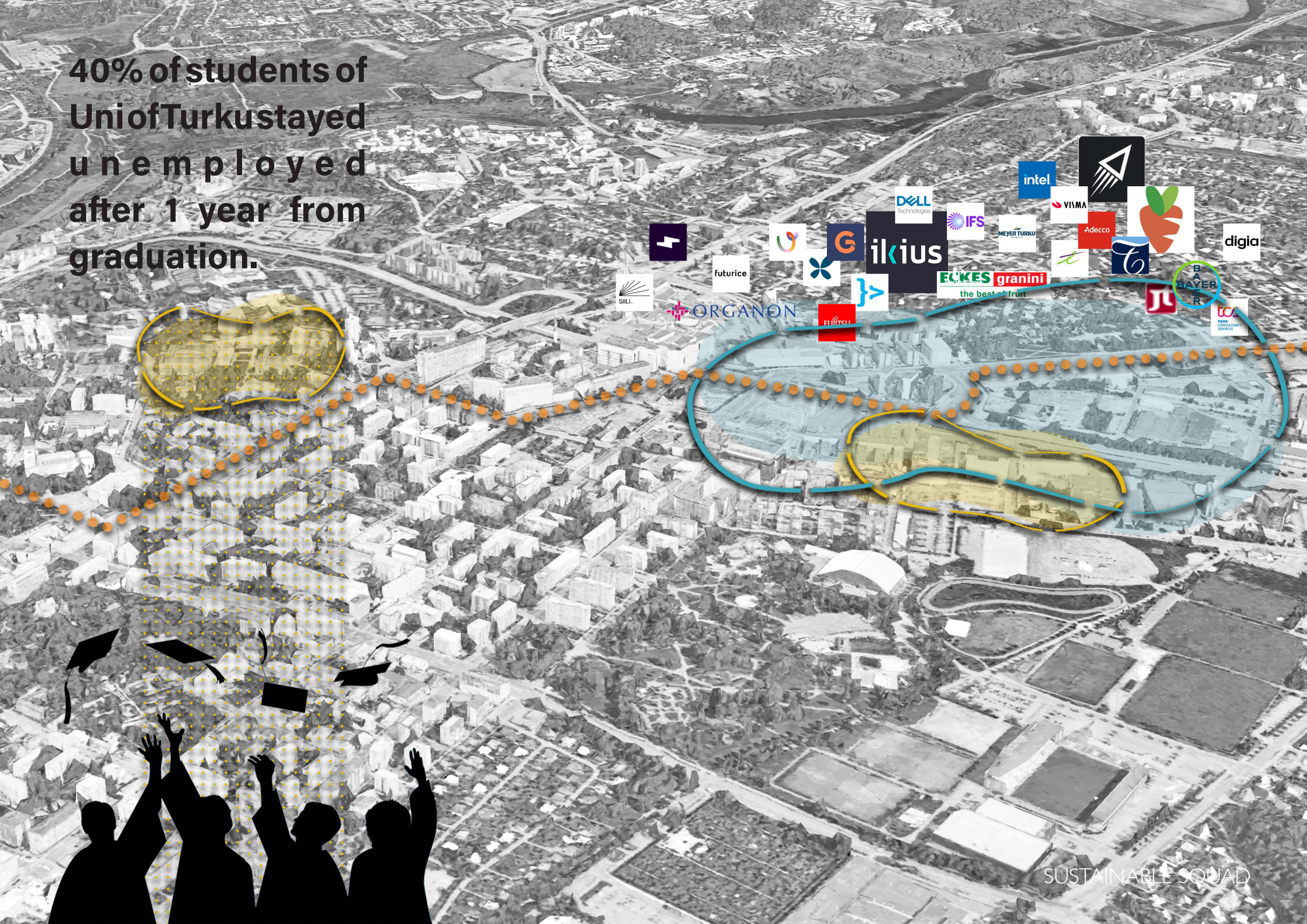
TURUN YLIOPISTO

VAPAAN KANSAN LAHJA
VAPAALLE TIETEELLE

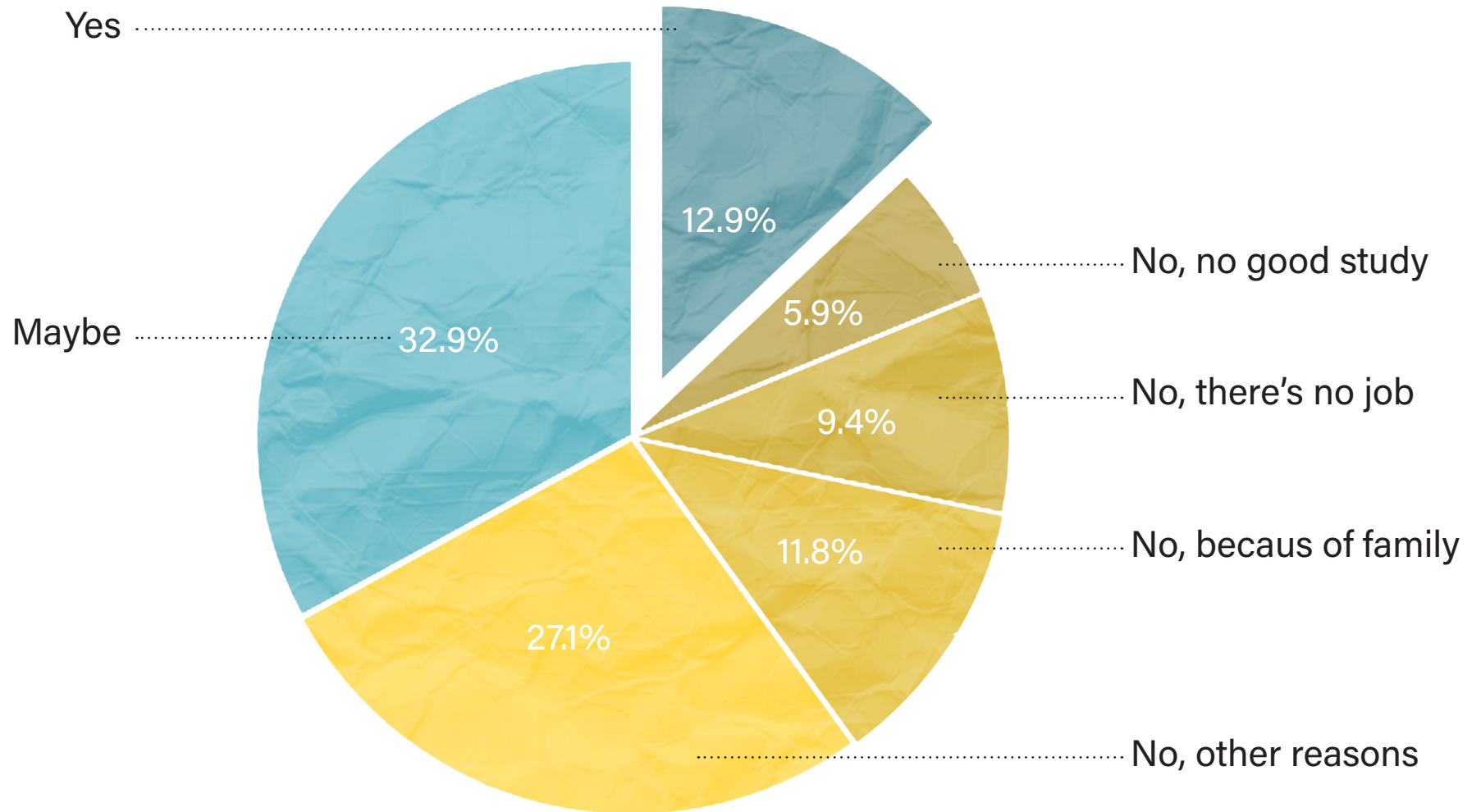


Rethinking Design of University - Corporate Relations

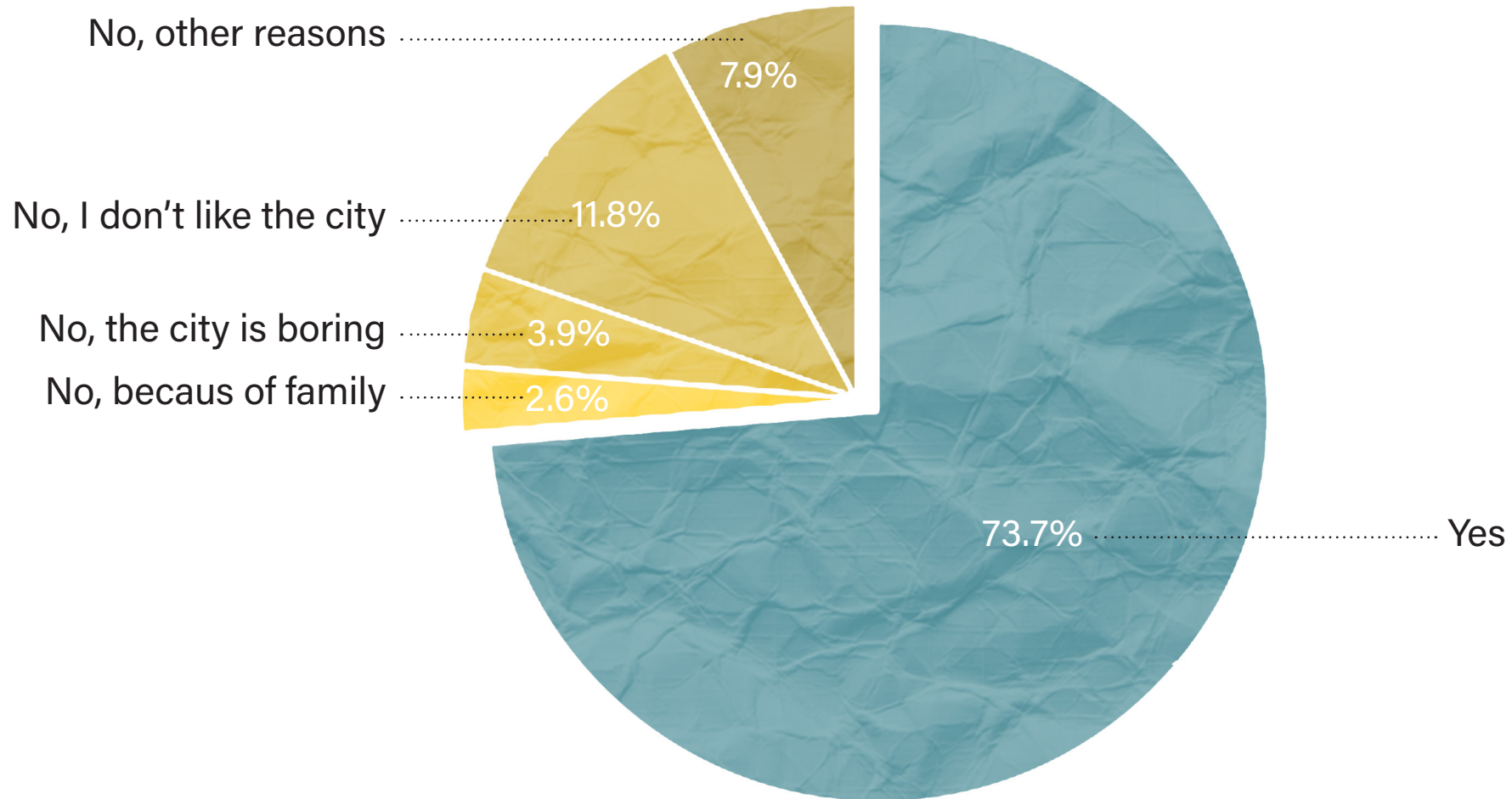
40% of students of UniofTurkustayed unemployed after 1 year from graduation.



Would you move to Turku?



Would You move to Turku if you were guranteeded a job place after completing your studies?

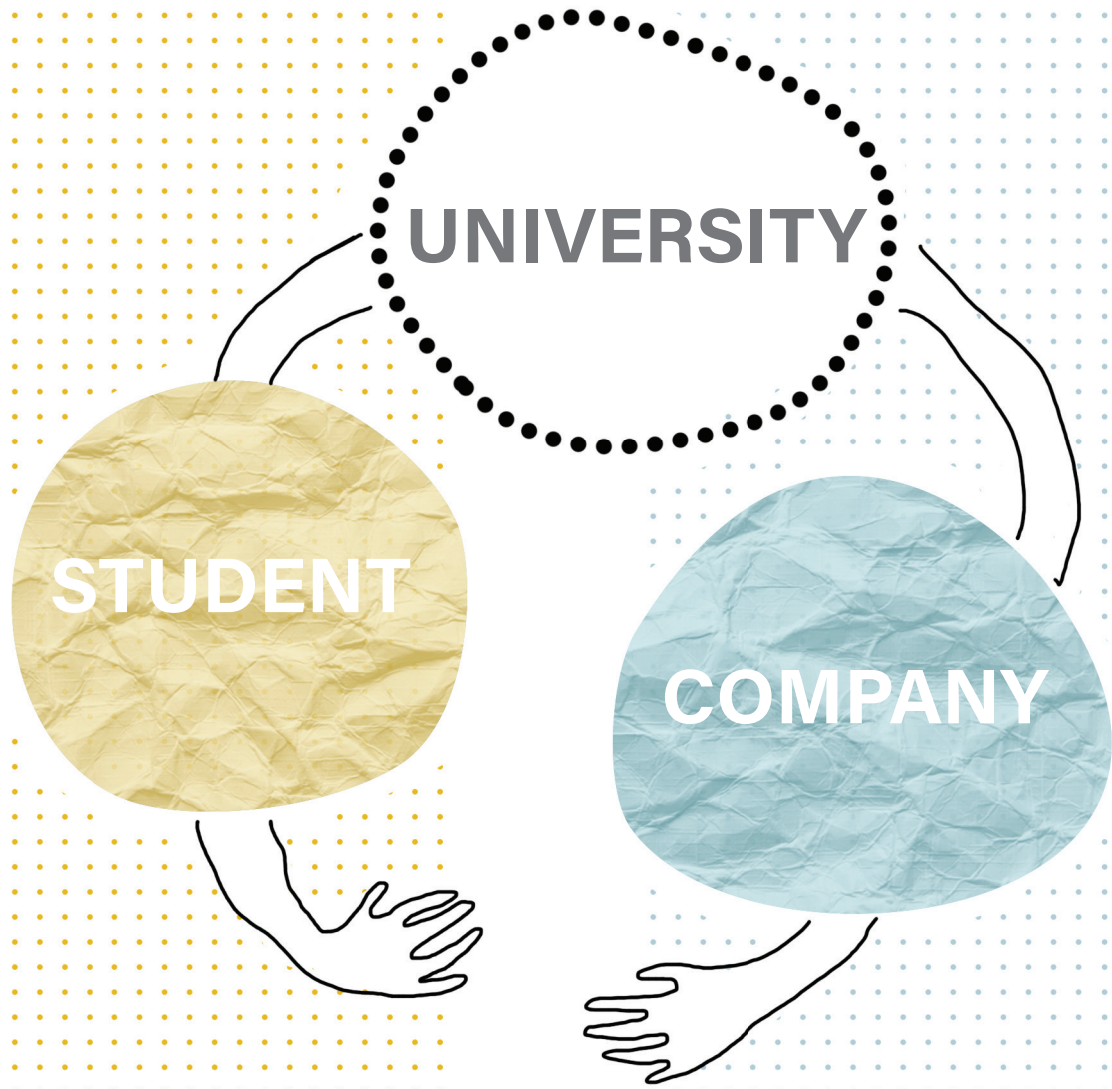


S O L U T I O N

A symbiotic framework of connecting students and companies. Connection happens in two levels, educational content and physical space.

Content of coursework and projects would include real-case tasks that are in companies' interest instead of tasks from academic textbooks published in last decade or century.

Infrastructure would transform by bringing study spaces into corporate buildings and created shared environment for both students and workers.

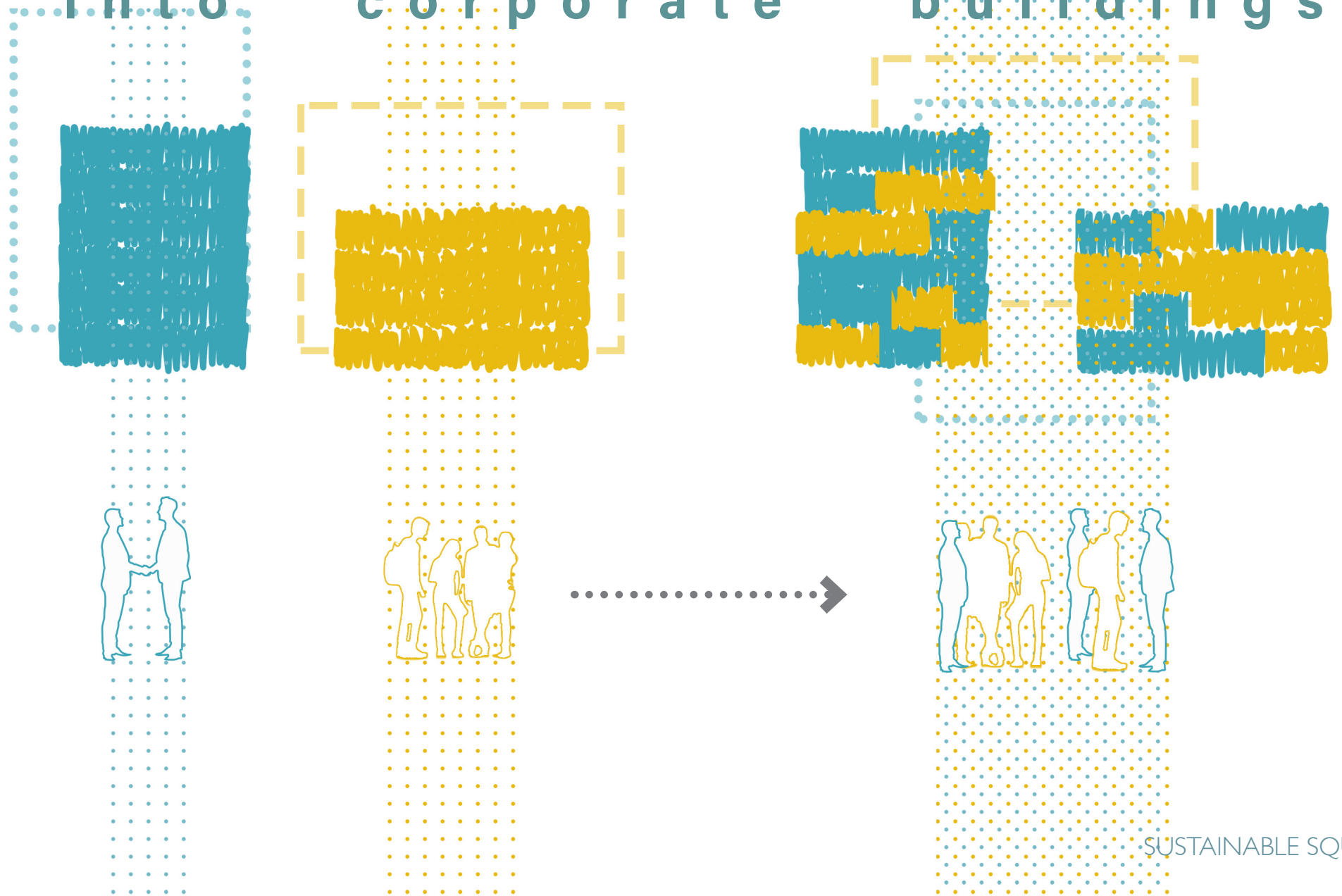


STUDENT

UNIVERSITY

COMPANY

Efficient use of space Bringing university students into corporate buildings



entering university

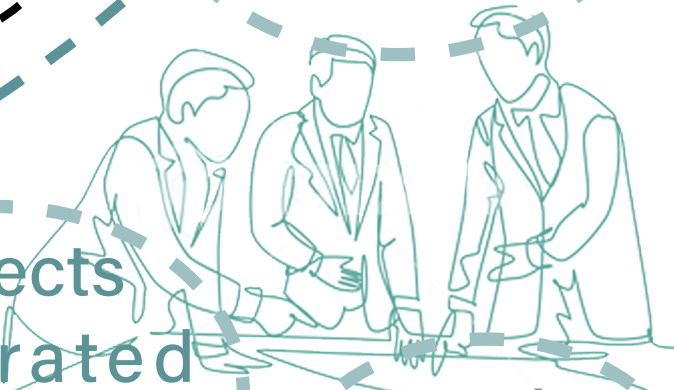


possible internship

tasks provided by companies

studies & school tasks

projects integrated with courses



experice gained during studying



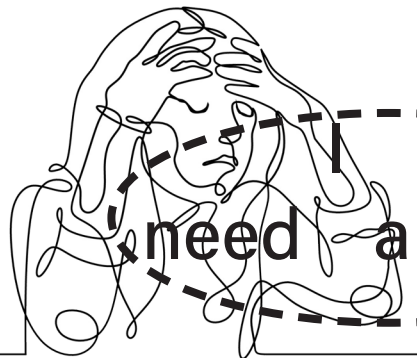
will have a job!

Diploma

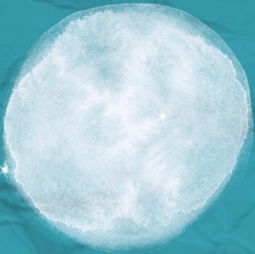


for companies : trust boost

for students : confident and hope boost



I need a JOB!



this aligns with the 24/7 vision of Turku, as uniting these split spaces can add to active occupied spaces after working hours when offices turn to silent dead spaces.



- Sharing knowledge and experience



- Vibrant student culture events

- Gym and sports



- Building connections in inclusive common space



Infrastructure

- sustainable densities
- connectivity and accessibility
- energy infrastructure and social infrastructure

people & community

- democratic processes
- diverse, affordable and inclusive design
- social infrastructure

Economic

- job security
- cost efficiency and resource sharing
- sustainable income stream

future & global responsibility

- ensure climate, social and spatial justice
- provide inclusive and affordable design for all
- work for future generations
- adapt to future scenarios with adaptable buildings, including climate change adaptation
- include 'end of life' strategies; dismantlability

	needs	benefits
Company	<ul style="list-style-type: none"> - labor for minimal tasks (paperwork) - trust - ↓ risk of costs - ↑ profit - ↑ productivity - achieve CSR - new ideas, innovation - ↓ risk of recruiting wrong person - social goals - diversity of backup - good image/reputation 	<ul style="list-style-type: none"> - less salary cost for recent graduates - less cost for recruitment process - fresh ideas - skilled young specialists - help w/ short-term projects - productivity ↑ - company presence & reputation ↑ - guaranteed workers for long-term contracts (e.g. 1 year or more) - for summer job / internship - university can pay part of

